



MEDIA KIT



Bio

Melissa has over 25 years of experience building professional networks and helping individuals advance their careers. Known for her dynamic and engaging style, she leverages her extensive connections to match professionals with the right opportunities. Melissa leads interactive career workshops for programs and institutes that foster entrepreneurship, accessibility, and leadership.

Melissa's thoughts are featured in Business Insider and the PBS digital publication Next Avenue. Empowered Women International interviewed her about her coaching work, and she spoke with Dating While Grey author Laura Stassi about her first ebook, LovR. The Reitkopp Report is a monthly newsletter with four thousand subscribers interested in her thought leadership. Through the newsletter, a monthly blog, and her presence on social media, Melissa offers actionable career tips and job market updates to job seekers and professionals.

Whether through coaching, recruiting, or content creation, Melissa is dedicated to helping others build meaningful connections and advance in their careers.



Key Career Highlights

Guided over **3,500** professionals in advancing their careers with tailored advice and strategic planning

Led **1,000+** workshops on networking, career transitions, social media, and interview prep

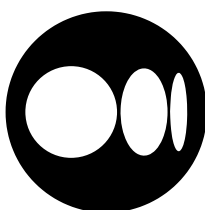
Works across sectors to place candidates in **STEM fields (80%)** and **non-profit (20%)** roles

DEI expert who placed **54%** of candidates in diverse and inclusive positions.

Digital Footprint

4K+ The REITKOPP Report
CAREER • COMPANY • COMMUNITY

8K+ 

100+ 

50+ 



Services

Career Coaching

Melissa provides tailored coaching to individuals at all stages of their career. Working with professionals to create actionable strategies, and practical tools for success.

Interactive Workshops

Melissa has been engaged by esteemed universities and associations of professionals to deliver workshops that require participation and, more often than not, offer epiphanies. Her core workshops are: *A Pitch with a Twist*, *Networking*, *Marketing Tools*, *Interview Prep*.

Publications & Presentations

Melissa has developed a multi-media catalog and published two ebooks. Her content is disseminated digitally on social media and related platforms.



Accolades & Testimonials

“Melissa's expertise, experience, and guidance were all instrumental in putting me back on track in a long term job search. She pushed me to identify and state my own professional strengths and needs, and helped me develop concrete tools for networking that I can use for the rest of my career.

Saumya Sankhavaram, MPH, Clinical Data Specialist at Fenway Health

“Melissa is a very responsive recruiting partner. She is amazing at building relationships and clearly a master networker, maintaining and developing those relationships for years. Her team is very willing to take on challenging searches, swiftly providing qualified candidates, and understanding the requirements of a government contractor. I truly value her commitment to DEIB, and her additional involvement with Leadership Greater Washington's Anti Racism Leadership Programs and to her time investment in completing eCornell's Diversity and Inclusion Certificate.”

Kelly Dingee Associate VP, Talent Management & Development at Westat

When it comes to job searches, I hear people say that “preparation empowers luck.” This is what Melissa does for her clients, and she is wonderful at it. I would have never dreamed of making my latest career move if it weren't for Melissa. She was there, every step of the way, helping me to dream bigger, and making sure that my “preparation” was equal to the 'opportunity.' I (highly!) recommend her to individuals looking for placement services and companies seeking new talent.”

Ray Block, PhD Michael D. Rich Chair Countering Truth Decay at RAND Corporation



Contact Details

For media inquiries, speaking engagements, or career advice, please contact Melissa Reitkopp via the provided details below.



Phone: (240) 888 - 6406

Email: melissa@reitkopprecruiting.com

Website: www.ReitkoppRecruiting.com

LinkedIn: <https://www.linkedin.com/in/melreitkopp/>

